



HOUSE CONCERT FACT SHEET

While most music events occur in public spaces, such as a bar or a coffeehouse or a festival, a House Concert offers a more intimate experience.

Hosted in a private home, backyard, or similar property, a House Concert is an unforgettable way to enjoy live music. Everyone sits together – both the musicians and your guests will be able to share and connect with one another in ways that a public performance does not allow. And House Concerts are affordable as guests are traditionally asked to make a donation to cover the cost of the band.

It's easy and rewarding to host a House Concert. Contact us – we'd love to help you host your own!

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HOUSE CONCERT FACT SHEET, CONT'D

Can I really do this?

Yes! What do you need to do to host your own House Concert?

1. Provide a private space that will hold 25-250 guests. It's up to you if you'd like to provide snacks and drinks, host a potluck, or host a BYOB.
2. Get people to your event. Promote the event to friends, family, co-workers, and members of your community and organizations.

That's it! We'll answer any questions you have as you plan the event.

Step 1: Plan the event.

Timing. While a House Event can be coordinated in as little as a week, it's good to contact us 3-5 months in advance so that your event can be coordinated with consideration to the band's tour schedule.

Venue. Your event could be as small as a dozen people in a small living room, to 50 people in a barn, to 100-200 people in a large backyard or rented space. An indoor event is recommended to avoid problems with weather and noise ordinances.

We will work with you to find the right mix of musicians and equipment to accommodate the size and venue of your event.

Seating. If your event is large, you can rent chairs or ask your guests to bring blankets or lawn chairs. You may also need to consider parking.

Budget. Some hosts choose to offer drinks or hors d'oeuvres or to coordinate a potluck. Some encourage their guests to BYOB. You may also decide to rent chairs, as well as rent a space or parking for the event.

Typically, the host collects a suggested donation at the door (\$10-25/person) which is given to the band for their performance.

The band will require a minimum guarantee for the evening, and to book your event, you will be asked to provide a deposit. Of course, with proper planning and promotion, the collected donations will easily cover all of these costs for you.

HOUSE CONCERT FACT SHEET, CONT'D

Step 2: Promote the event.

Talk it up! Tell your friends, co-workers, neighbors, or anyone else with whom you'd like to share this event. Some excellent ways to invite your guests:

- Create a Facebook event and invite your friends.
- Create an Evite at evites.com.
- Print and mail invitations. Try partycat.com, vistaprint.com, or zazzle.com.

Be sure your invitations include:

- Description of the event. We will provide you with a description of what house concert is, as well as a description and photos of the band.
- Time, date, location, food/drink, and parking details.
- Requested donation amount.
- Contact information and a deadline for RSVPs.

Enjoy your event!

You've done your work, now it's up to the band to entertain your guests!